



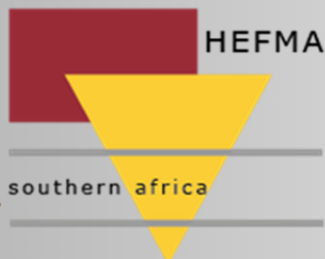
HEFMA 2026 CONFERENCE SPONSORSHIP

**12 - 15
OCTOBER 2026**



*In collaboration with
University of Botswana (UB)*

www.hefma.org



About the HEFMA 2026 Conference

Conference Theme: Maturity of Facilities Management in Higher Education

Dates: 12–15 October 2026

Venue: University of Botswana (in Botswana)

About Us

The Higher Education Facilities Management Association of Southern Africa (HEFMA) is a Non-Profit professional body representing facilities managers from 26 universities, 50 TVET Colleges and 5 other institutions of higher learning across the SADC region i.e University of Botswana, National University of Lesotho, University of Eswatini and University of Namibia. HEFMA serves as a platform for knowledge sharing, professional development, and strategic collaboration to improve the planning, operation, and maintenance of higher education facilities.

The HEFMA 2026 Annual Conference is a flagship event drawing delegates from universities, TVET colleges, SETAs, government departments, the private sector and international partners. This year's event will focus on fostering innovation in infrastructure, driving sustainable practices, and addressing critical skills development in facilities management. The conference will include keynote addresses, panel discussions, workshops, exhibitions, and site tours.

Expected Attendance: 250–300 delegates from across Southern Africa

Target Audience:

- Higher education Executives and decision-makers,
- Facilities and Infrastructure Managers
- Built environment professionals
- Government and public-sector representatives

Vision

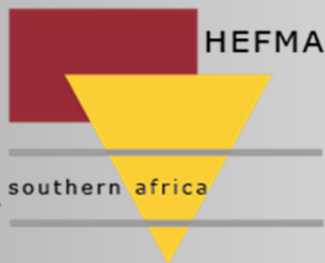


- An Association of choice for higher education institutions in Southern Africa, for the enhancement of best practice in facilities and infrastructure management.

Mission



- To empower Facilities Professionals to develop, maintain and sustain high quality facilities and infrastructure for Higher Education Institutions.



Executive Team



Hlamarisa Kubayi

President



Benedict Mochesela

President Elect



Hendrik Esterhuzien

Immediate Past President



Lindokuhle Mzolo

Additional Member:
Past President



Thapelo Kekana

Secretary



Themba Mkhize

Treasurer



Lerato Maloka

Director: Information Services



Kennedy John

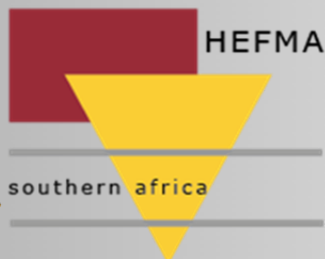
Caretaker Director: Professional
Development & Training



Abulele Mbanga

Director: Business Partnership &
Professional Affairs

HEFMA 2026 Conference Sponsorship



Why Sponsor the HEFMA 2026 Conference?

Sponsoring the HEFMA 2026 Conference provides an exceptional opportunity to:

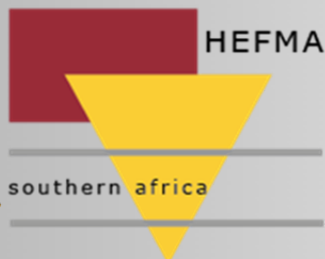
- Increase brand visibility and reach within the higher education and infrastructure sectors
- Showcase your programmes, initiatives, and successes
- Engage directly with key decision-makers and practitioners
- Demonstrate commitment to capacity-building and national development
- Position your organisation as a thought leader in skills development and innovation

As a valued service provider with a successful history and strong reputation in the higher education sector, we invite you to consider becoming one of the sponsors for this upcoming event. The event is the biggest gathering of facilities management professionals from higher education institutions across Southern Africa.

Your sponsorship will provide you with the opportunity to showcase your services on one of the exhibition stands, participate in co-branding activities, and receive positive media coverage for your organisation and services among Higher Education Facilities Management practitioners and Executives from different Universities, TVET Colleges, and sector delegates, including international delegates.

We will also provide an opportunity for your company to make a short presentation, depending on your sponsorship contribution (please see the value proposition listed below).

This sponsorship offers a unique opportunity to enhance your brand visibility, connect with industry professionals and future/potential clients, whilst demonstrating your dedication to advancing the Higher Education Sector and Facilities Management.



SPONSORSHIP PACKAGES



Platinum Package

R 150 000.00

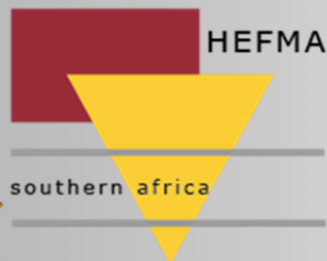
1. **Speaker at HEFMA Annual Conference**
2. **Hosting of a webinar**
3. **Presentation at regional workshop**
4. Listed on HEFMA's website as a **business partner for 24-months**
5. **2x Free Conference attendance**
6. **2x Free attendance to HEFMA Gala Dinner**
7. Conference Exhibition space
8. Exposure to HEFMA global partners.
9. Tax benefit (HEFMA is a Non-Profit Organisation)
10. Networking opportunity
11. Handout of marketing material



Gold Package

R 100 000.00

1. **Speaker at HEFMA Annual Conference**
2. **Hosting of a webinar**
3. **Presentation at regional workshop**
4. Listed on HEFMA's website as a **business partner for 12-months.**
5. **1x Free Conference attendance**
6. **1x Free attendance to HEFMA Gala Dinner**
7. Conference Exhibition space
8. Exposure to HEFMA global partners.
9. Tax benefit (HEFMA is a Non-Profit Organisation)
10. Networking opportunity
11. Handout of marketing material



SPONSORSHIP PACKAGES



Silver Package

R 50 000.00

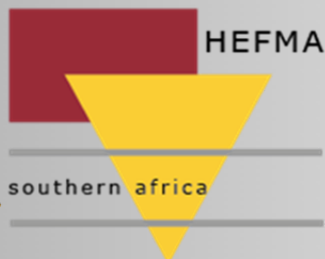
1. **Speaker at HEFMA Annual Conference**
2. **Hosting of a webinar**
3. Listed on HEFMA's website as a **business partner for 6 months.**
4. Presentation at the **regional workshop**
5. Conference Exhibition Space and Marketing
6. Exposure to HEFMA global partners.
7. Tax benefit (HEFMA is a Non-Profit Organisation)
8. Networking opportunity
9. Handout of marketing material



Bronze Package

R 30 000.00

1. **Presentation at regional workshop**
2. Conference Exhibition Space and Marketing
3. Exposure to HEFMA global partners
4. Tax benefit (HEFMA is a Non-Profit Organisation)
5. Networking opportunity
6. Handout of marketing material



SPONSORSHIP PACKAGES



Exhibition Only

R 15 000.00

1. Conference Exhibition space
2. Exposure to HEFMA global partners.
3. Tax benefit (HEFMA is a Non-Profit Organisation)
4. Networking opportunity
5. Handout of marketing material



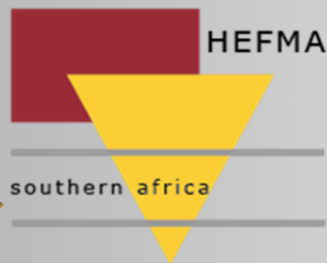
Custom Package

Negotiable

As the exclusive sponsor of a selected function, **your organisation will enjoy sole brand visibility and recognition throughout the sponsored event**, creating a powerful platform to engage directly with higher education leaders, facilities management professionals, and key decision-makers. These tailored packages provide premium exposure, enhanced brand prestige, and meaningful networking opportunities aligned to your strategic objectives and budget.

Sponsors can choose to contribute or alternatively to host the following functions to be held:

- *Gala dinner,*
- *Welcome Cocktail Function,*
- *Lunches and Braai Function,*
- *Stakeholders' Dinner,*
- *Delegate Gift bags and Goodies, T-shirts, branded material,*
- *Supply other gifts and sponsorships.*



Sponsorship Registration:

To register as a sponsor, please contact the following person:

- **Abulele Mbanga**
Director: Business Partnership & Professional Affairs
Email: partnerships@hefma.org

Or simply register using the online platform, link below:

- <https://www.hefma.org/forums.html>

Enquiries:

Should you require further information or wish to discuss sponsorship opportunities in more detail, please feel free to contact the following person(s):

- **Deedry Grundling**
HEFMA: Administrative Assistant
Email: admin@hefma.org

Your sponsorship will play a vital role in the success of our conference and contribute to the advancement of Facilities Management in the higher education sector. We believe that this partnership will be mutually beneficial and help us create a memorable and impactful event.

We are flexible and open to discussing any specific requirements or preferences you may have, ensuring that your sponsorship aligns with your values, mission, marketing, and business objectives.

We are excited about the prospect of working with you to create a successful and memorable conference experience.



Thank you!
Hope to see you there!

